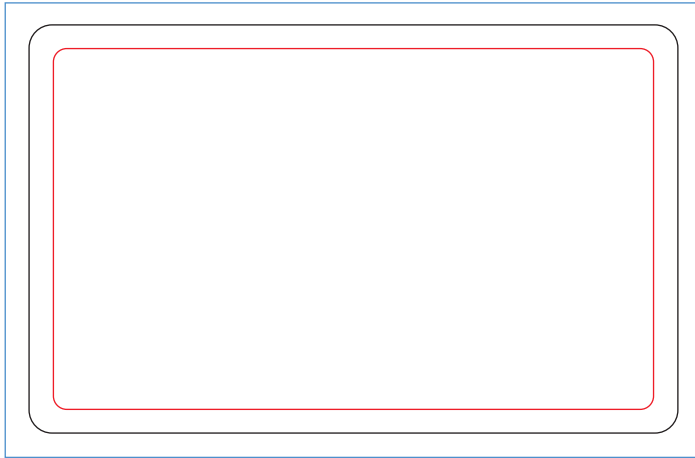


STANDARD DROPCARD (2.125" X 3.375") - TEMPLATE

CARD FRONT



TEMPLATE GUIDE:

RED LINE: Type safety. Please make sure your text does not extend beyond this line.

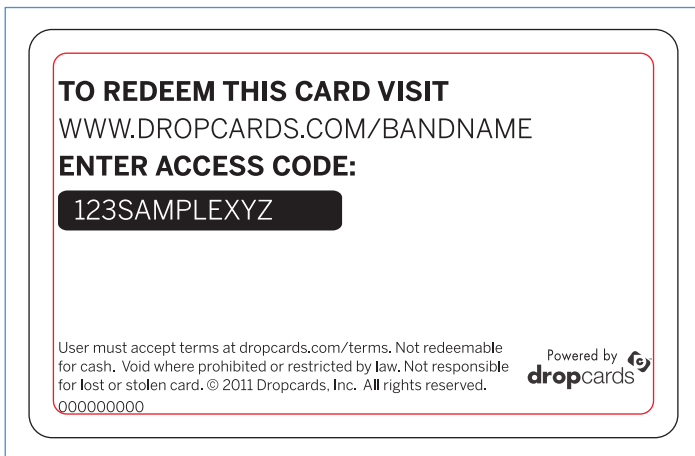
BLACK LINE: Final cut card size.

BLUE LINE: Background graphics must extend to this line.

Before submitting final artwork please:

- 1) Convert the image color mode to CMYK
- 2) Make sure images are at least 300 DPI
- 3) Outline all fonts
- 4) Embed all images

CARD BACK



EDITING THIS CARD BACK:

You do not have to edit this card back. If you choose not to, we'll insert your URL.

If you decide to edit the card back please make sure to include:

- 1) Basic instructions how how to redeem this card
- 2) Your redemption URL
- 3) A space for the access code. Note: Access codes are 10 digits and cannot be printed smaller than 6pt font. They are printed in a standard font like Arial or Helvetica only in either black or white